

## CONTACT

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DISCOVER ALL  
ABOUT RE//Marketing  
AND OUR SERVICES

## SOME OF OUR SATISFIED CLIENTS

Our skill are sought by companies looking for the best possible product quality & service standards...And we deliver!



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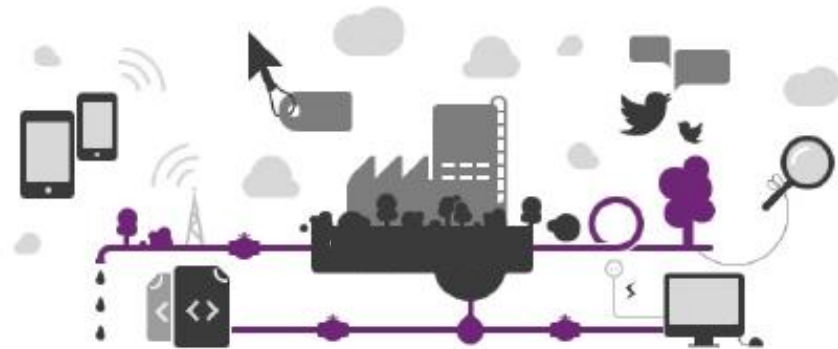
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## WE PROVIDE ONLINE SOLUTIONS TO THE INTERNET-BASED CHALLENGES MET BY TODAY'S MODERN BUSINESSES.

The digital services we offer are extensive, yet at every point our work is underpinned by one core aim: to drive relevant consumer RE Marketing to your brand, website or on behalf of your clients



Our field of expertise is online advertising and marketing, yet we don't function like conventional "advertising agency". Transparency and simplicity are two keywords we live by. By keeping things simple we maximize efficiency and minimize cost, affordability and fast turnaround combined by award-winning design and technical adeptness. These are the qualities that sustain our success.



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There are numerous ways by which to achieve these ends, from fully optimized custom-made website to a mobile eMarketing campaign. SEO to SMO and everything in between. RE Marketing delivers all these services to the highest possible quality.

By enlisting the expert help of RE Marketing you gain an online partner who will provide tailor-made solutions for your specific web-based goals

## OUR DIGITAL PRODUCTION & EMARKETING SERVICES



### Pay Per Click & ReMarketing

Let us get your business found instantly online with our targeted ppc campaigns. We will help you reach your audience quickly and keep marketing them even after they have left your web site to get them back.



### Search Engine Optimization (SEO)

Turn your website into A-list celebrity at the top of Google's rankings for your customer keyword searches and increase targeted web RE Marketing to your business



### Social Media Optimization

Influence peers and public audiences; interact with targeted consumers and enhance the power of word of mouth marketing in a flash



### Website & Mobile Design & Dev

The digital services we offer are extensive, yet at every point our work is underpinned by one core aim: to drive relevant consumer RE Marketing to your brand, website or on behalf of your clients



### Website Integration

The principal benefit of website integration is that it allows you to ensure real-time sync between your database and website



### Content Management Solutions

Streamline your website so it is clean and clutter free; update content with ease to keep your web material looking fresh, dynamic, and up to date



### Digital Marketing Consultancy

Working closely with you to enable change that increases your efficiency, accelerates growth and keep your business ahead of your competition.



### Ecommerce Implementation

Expand your business into new markets; create a virtual storefront to enable 24/7 financial transactions

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## INTERNATIONAL LOCATIONS WE CURRENTLY OPERATE IN...

Over the last few years we have grown rapidly from the days of our first office in Phuket to cover three south asia locations. The following locations have been strategically selected to provide the company and its clients with a very solid production and delivery base while maintaining the need for face-to-face client relationship.

### ***Phuket***



### ***Singapore***



### ***Hong Kong***



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## A WATER TIGHT DELIVERY PROCESS...

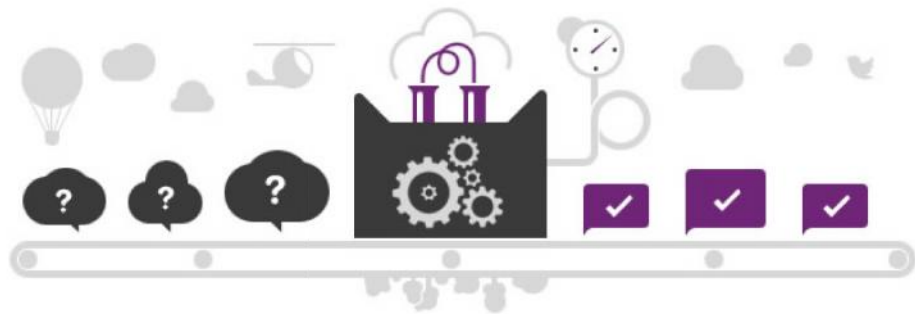
RE Marketing operate under a team collaboration process/ methodology using the latest software and adopted work flow principles used in many of the big Fortune 500 companies & cool startups to streamline and control every project delivery for all of our clients.



Through using these working processes and methodologies we manage a larger volume of active projects than any other digital production company, are three times faster at completing work, we eliminate routine tasking, and double individual and team efficiency. All this is done to ensure our clients get the best possible service that we can provide in the shortest period of time possible, at the highest quality standards achievable. On top of all this we constantly teak and fine tune our production process to ensure we get better and faster for you

### Become Actively Involved

For all our clients we offer two types of interaction with our production teams. For the more web savvy and "hands on clients" we offer direct access to brief your production team, assign jobs, receive status and build updates and much more..



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### We Only Use the Best Available

RE Marketing uses the same internal working methodologies and collaboration software processes as these successful companies.



THOMSON REUTERS

## RE MARKETING SENIOR MANAGEMENT



### **MICHAEL KENNER** **DIGITAL STRATEGIST/OWNER**

RE Marketing is owned and managed by Michael Kenner an English national living in Singapore. A lateral thinking innovative online professional with 10+ years experience of commercial application for online multi platform design projects, including design for web 2.0 online content management and customization.

Other areas of speciality include; accessibility, data and analytics, organization of information elements and user experience strategy. Michael has consulted and provided online applications for Barclays Capital, Credit Suisse and many more well known fortune 500 companies and young up and coming startups. His previous position was CEO & Owner for FazWaz.com which is now one of Thailand leadings real estate platforms.



### **PAUL TRAYMAN** **DIGITAL STRATEGIST/OWNER**

Paul studied business studies with a focus on marketing at university in Nottingham in the UK. She has 10 years work experience in B2B Account Management and Marketing roles, the majority of which in the online and technology Industry in the UAE.

He held senior sales position at a number of companies, including the middle easts first Groupon which was later acquired by US based company, the UAEs now leading real estate agency and his own businesses including FazWaz . Paul setup RE Marketing with Michael from the demand within SE Asia for an entrepreneurship team of digital marketing experts.



### **PAULIE WEBSTER** **OPERATIONS DIRECTOR/SENIOR SEO SPECIALIST**

Paulie originally from New York, holds a BA from Penn State University in the US. Starting his early career within technology, data and then quickly to website development. He was in charge of key technical and marketing aspects for the last two major projects he worked on, and has built a capable team to service any client that works with RE Marketing.

The team and myself are constantly striving to provide the very best online solutions and services possible in order to increase the prosperity of our valued clients. Their success is our success, so we aim to give an instant return on their online marketing investment.

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## TESTIMONIALS – THE SWEET THINGS PEOPLE SAY...

“Our partnership with RE Marketing has been fundamental to our overall success and growth. We had tried and tested traditional marketing and decided to move our focus on digital and online marketing. This is where RE Marketing really kicked in, they provided consultancy, strategy and full implementation. From our websites, to our PPC to our SEO we are beating all of our competition. We can confidently say we are now one of the largest real estate company in South Thailand, Thanks to the RE Marketing team”.

### Brennan Occomore Campbell – Managing Director – Real Estate



“RE Marketing is an excellent partner to work with. They have the technical capability for the front & back-end, but also understood our industry (holiday rentals) very well. They have found a great balance between our technical and our business requirements which helped in developing a user friendly fully functional ecommerce website”.

### Win Tschudin – Rental Director – Asia.Villas & LivePhuket - Holiday Rentals



“We were actually already working with a very well-established digital marketing agency in the UK, who had done a good job for us so far. When I spoke to the RE Marketing team, they immediately high-lighted a number of areas we were weak and suggested detailed and pretty significant improvements. We realized that sometimes a new pair of eyes can make the difference between doing good to doing great.”

### James Rubin– CEO & Owner - Waste Disposal Business



“We were not just looking for another ‘marketing agency’, we know many of them can advertise our brand on Google. We wanted a technical and marketing savvy partner who really understood our business and could deliver on everything we needed. RE Marketing were the only choice for us, they helped us with all aspects of our digital marketing from relaunching our website to full utilizing all online marketing channels & platforms”.

### Henri Young – Director of Marketing – Real Estate Developer



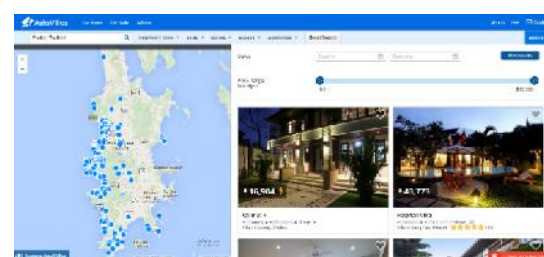
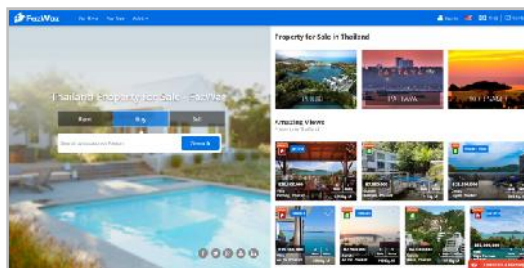
“We had a tried a number of very expensive so called “top agency” in London. We were therefore apprehensive about using another digital marketing company. Thankfully the two guys we meet, Paul & Mike, were both seasoned entrepreneurs themselves and had already been through many of the issues we were facing. This gave us the confident they would give our business the attention to detail and services it required at the early stages, which they certainly did and we are showing month on month increase in profits”.

### David Pettigrew – Owner & MD –Ecommerce Golf Course Booking Site





## PREVIOUS WEB PROJECT WORK



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# FOR ALL YOUR ONLINE DEVELOPMENT AND MARKETING NEEDS...

To find out more about the benefits of our digital marketing services and how we can support and revolutionise your business, visit [www.RE.Marketing.com](http://www.RE.Marketing.com). If you have a requirement, email your query to [hello@REMarketing.com](mailto:hello@REMarketing.com) along with your contact details and we'll get in touch to talk about what you're looking to achieve.

- Search Engine Optimisation
- Social Media Optimisation
- Pay-Per-Click Management
- eMarketing Services
- eCommerce Solutions
- eCRM Management Solutions
- Website Development
- Mobile Development
- Online Content Management Systems
- Web Database Integration

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